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# FASHION IN GAMING AWARDS



## MISSION & PHILOSOPHY

Celebrate the best of fashion in gaming and see what's next at THE FASHION IN GAMING AWARDS. Fija Dahlia and Tracy Greenan of Game Changing Style host this global showcase of digital fashion.

The Fashion in Gaming Awards recognizes the crucial role of style and aesthetics in the gaming experience. This award validates gamers' passion for avatar customization and self-expression as digital fashion gains prominence in virtual realms.

Applications for nominations will open soon. They are free; you can nominate yourself and others in as many categories as you want. When nominating, please make sure to let your nominee know beforehand. Begin by selecting one or more categories from the list, and for each, enter the nominee's name, company (if applicable), and contact email address. A suitable image of the nominee will also be required.

Further details on how to participate in this first-of-its-kind moment will follow shortly. We look forward to seeing you there, where the most creative and innovative digital fashion designers in gaming will be recognized in style.



## CATEGORIES

1. **Best Character Design:** This category would honor games that showcase exceptional character aesthetics, focusing on how fashion contributes to character identity and storytelling.
2. **Outstanding Costume Design:** This award recognizes games featuring innovative and visually striking costumes, celebrating the artistry of designing outfits that enhance gameplay and immersion.
3. **Best In-Game Fashion Customization:** This category would highlight games that offer players extensive options for customizing their characters' appearances, allowing for personal expression through fashion.
4. **Best Fashion Collaboration:** This award would acknowledge partnerships between game studios and brands, celebrating unique collections or items that blend gaming with high fashion.
5. **Digital Fashion Innovator of the Year:** This category focuses on how games integrate digital fashion into their narratives or gameplay mechanics. It recognizes titles that push the boundaries of what fashion can mean in a virtual context.

FEATURED DESIGNER IVAN MEDRANO FOR GAME CHANGING STYLE



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